



# Hey There I'M Oğuzhan!

Oğuzhan Tanrıkulu studied Graphic Design at Mehmet Akif Ersoy University in 2017. started to get it. He then continued his education at Anadolu University in Antalya. He designed social media and corporate identity at Majesty Agency. He workedas a freelancer. He continued his work and designed mascot logos and panels for game publishers. He designed various illustrations and social media visuals. From 2021 to 2022 Graphic design under the roof of Bonegraft biological materials and as a freelancer continued his work.

Services		
Brand Identity	Brand Strategy	Illustrations
Design Print And Digital Branding Artwork	Packaging	Social Media Design

#### **Bonus Skills**

Motion Design
Basic Level

UI-UX Design Basic Level

3 Fact About me I like white color and simplicity

sport is life for me Coffee is an indispensable drink for me

# 00. Content

Oguzhan Tanrikulu's Portfolio

01.

#### Pe' mollis

Packaging

Care cream

PAGES: 1

02.

#### **Pood Lab**

Packaging Branding ↓

Fast food

PAGES: 5

03.

#### Powerbone

Packaging Branding

↓ Biomedical

PAGES: 13

04.

#### **Preshsnow**

Packaging

Ice Cream

PAGES: 20

05.

#### Social Media

Post Design

Summer for PAGES: 25

06.

#### Social Media

Post Design

Earphone for

PAGES: 31

07.

#### Social Media

Post Design

Fitness Banner

PAGES: 37

# 01. Pe'mossis

Packaging & Branding

Pe'mollis is a hand and foot care cream produced for women. Its packaging design was inspired by the color of cream, its logo is minimal and shows the feeling of moisture provided by the cream. It moisturizes the skin from the first day and softens cracks. It gives natural moisture to the heels and skin. Glycerin, with its concentrated special formula enriched with "Allantoin", is instantly softened at the right time for those who want it. While it helps renew the skin, it gives you a soft and silky appearance.

#### Client

**Kourtis Contract** 

#### **Brief**

Creating a brand of moisturizing and anti-crack cream for hands and feet

#### **Demographic**

Pe'mollis From Buenos Aires

#### Concept

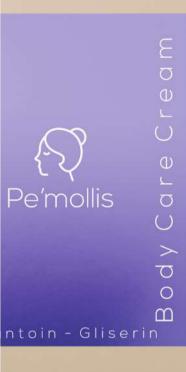
Healty Cream

#### Keywords

\*Moisturizer \*Care Cream \*Cold Cream

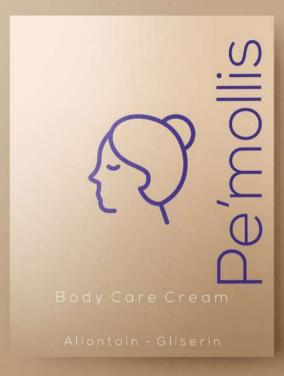
#### **Deliverables**

Logo DesignPackaging DesignCorporate Identity



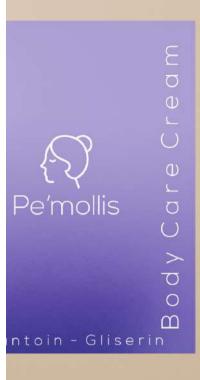




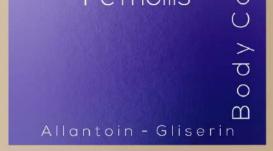


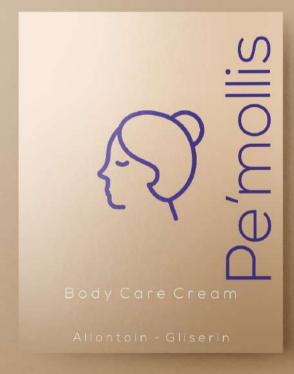




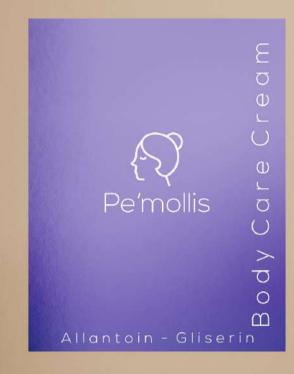


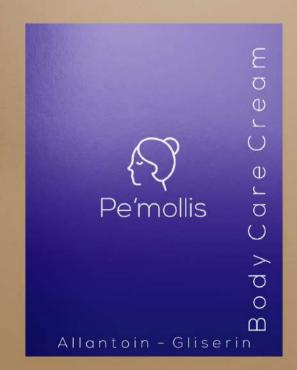






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Allantoin

Pe'n

Allantoir



# 05. **Pood Lab**

#### Packaging & Branding

These great cartoon illustrations are a great addition to fast food brands. These images are available for purchase, they will definitely add a fun touch to any menu, promotional material or any menu. The illustrations are colorful and humorous; Featuring classic fast food characters with exaggerated, funny expressions. These cartoons are the perfect way to add a cheerful flair to a traditional fast food meal or any food-related business. The brand style is modern and stylish, featuring a simple color palette that complements bold and fun illustrations. Overall, these images highlight the fun and playful side of the business, offering the ideal way to add a witty and cheerful touch to any fast food brand or any food-related brand. Fast food lovers will definitely appreciate it! This collection includes vector illustrations, ready-made templates, seamless patterns, and clipart for your awesome projects! Perfect for branding, stickers, posters, packaging and more! food forever! Enjoy your meal!

#### Client

food lab Jana Cviriková

#### **Brief**

Fun illustration, a cool fast food brand with sticker.

#### **Demographic**

Food Lab From Prague

#### Concept

Fast food

#### Keywords

\*Fast food \*French fries \*Hamberger

#### **Deliverables**

\*Logo Design \*Packaging Design

\* Corporate Identity



### Logo Concept:







Food lab?

Food lab<sup>0</sup>°

















# 13.

# Powerbone

Packaging & Branding

Bonegraft continues its R&D studies on synthetic bone tissue and cartilage tissue scaffolds in the biomedical sector as of 2015. In January 2017, Bonegraft R&D laboratory was established at Ege University Technology Development Center under ISO-7 (Class 10000) clean room conditions. Bonegraft is a biotechnology-based company focused on the design, development, manufacturing and marketing of innovative synthetic bone graft products. In addition to its high-tech production and quality control devices, it continues its R&D investments with its expert employees and strong capital structure. It carries out the mass production stages in-house and sterilizes the end-user product, and offers all national and international quality, management and product certificates to its customers in line with the requirements of the sector. They continue to work with confident and determined steps to become a globally respected and sought-after company in the healthcare industry. All stages of design, production and product are under constant supervision by certification bodies, the Ministry of Health and our customers. Bonegraft has adopted the principle of working with the discipline provided by these controls. https://bonegraft.com.tr

#### Client

Bonegraft, Powerbone, Zafer Cavus

#### **Brief**

cartilage tissue and implant packaging corporate identity for dentists.

#### **Demographic**

Powerbone From Izmir,Manisa

#### Concept

Biomedical

#### Keywords

★Healty★Pharmacy★Dentist

#### **Deliverables**

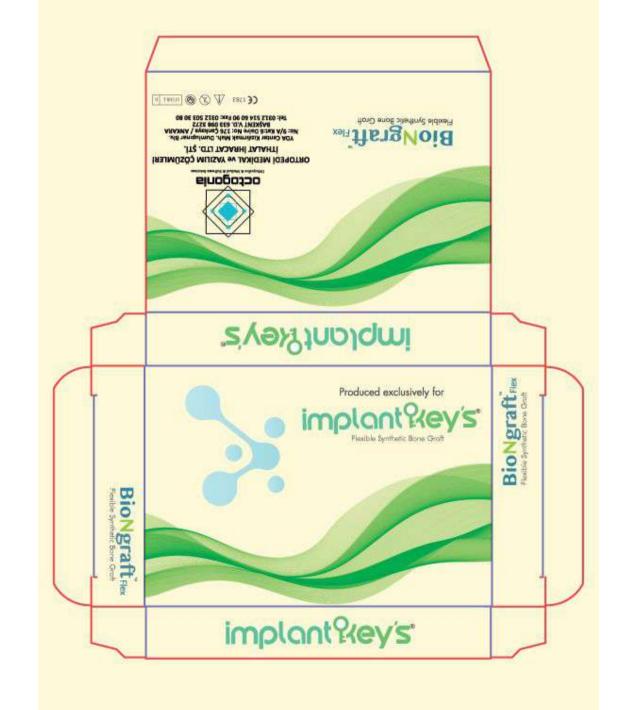
\* Flyer\* Packaging Design\* Corporate Identitu

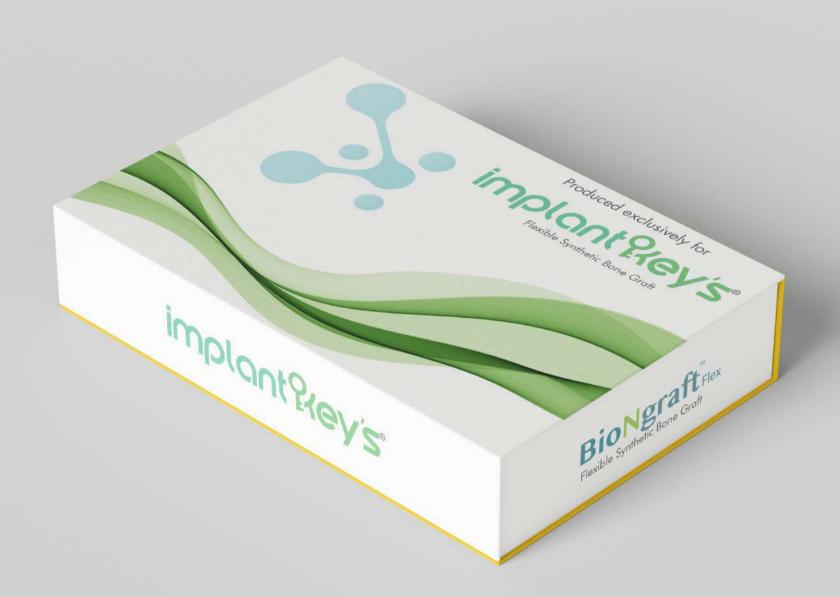


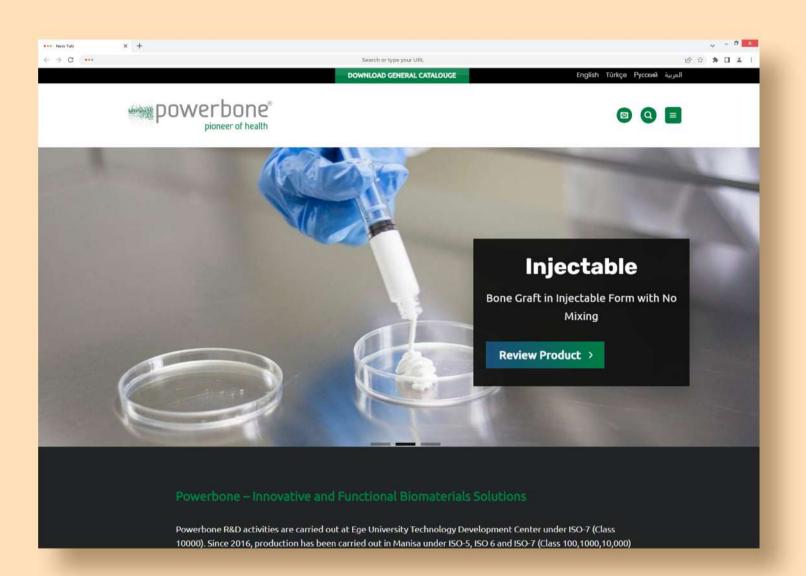












# 20. **Preshsnow**

Packaging & Branding

Fun illustrations and textured layers that evoke a magical taste sensation describe renewal. It's promising, with bright colors and fun and inviting typography. It contains flavor combinations and showcases premium texture. When you put it all together, a different, new and attractive ice cream brand emerges.

#### Client

Freshsnow Lorna Crozier

#### **Brief**

catchy, fun illustrated ice cream

#### **Demographic**

Freshsnow From Carolina

#### Concept

Ice Cream

#### Keywords

★Ice cream★Cold food★Snack

#### **Deliverables**

★ Logo Design★ Packaging Design★ Corporate Identity









# CREPM



## 25.

# Multicor Social

Social Media

For perfect summer content ideas for companies carefully designed social media designs.

#### Client

Four Beach

#### **Brief**

Images suitable for summer holidays that everyone will be interested in

#### **Demographic**

Multicor From Antalya

#### Concept

Social media

#### Keywords

★Summer★Holiday★Vacation

#### **Deliverables**

★ Social media★ Motion















# 31.

# **JBL**

#### Social Media

For perfect earphone content ideas for companies carefully designed social media designs.

#### Client

**JBL** 

#### **Brief**

Attractive visuals for JBL headphones are a reflection of quality

#### **Demographic**

Multicor From San Diego

#### Concept

Social media

#### Keywords

★Earphone★Music★Sound

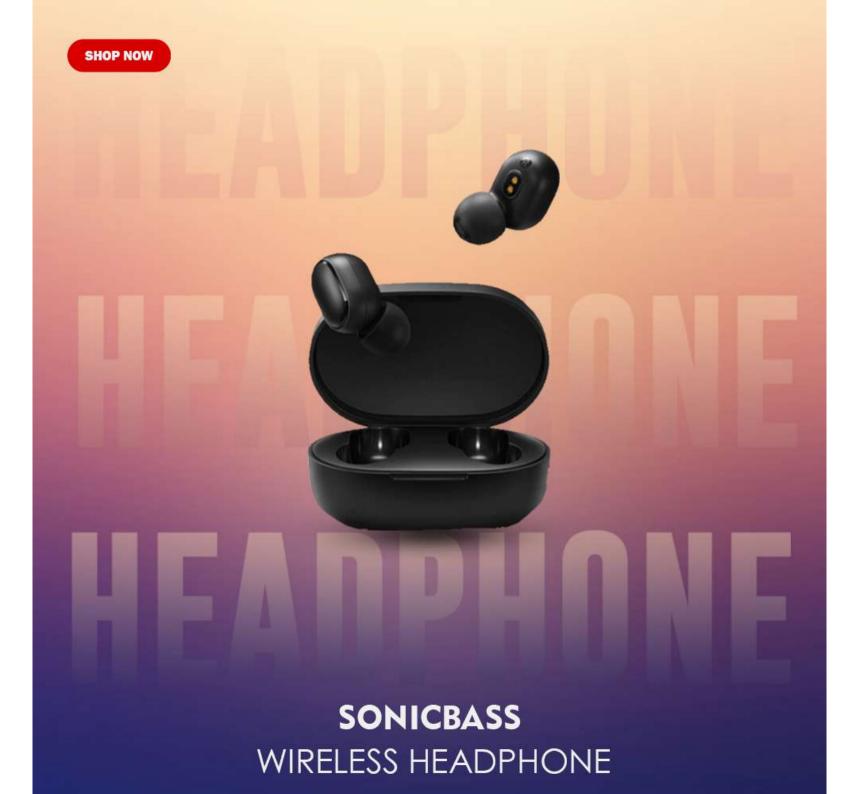
#### **Deliverables**

★ Social media★ Motion





Mere words fail Music Opeak



### **BULLETS WIRELES Z2**

NECKBAND EARPHONE



SHOP NOW

# NEW ARRIVAL

WIRELES HEADPHONE



## TRUE WIRELESS

STYLISH EARPHONE

New Technology, Better Sound, Light weight



# 37. Arena Gym

Socal Media

Banner designs for gym website

#### Client

Arena Gym

#### **Brief**

Fitness, Bodybuilding Yoga Plates for gym banner artwork.

#### **Demographic**

Arena Gym From Manisa

#### Concept

Social media

#### Keywords

\*Gum \*Fitness

\*Plates

#### **Deliverables**

\* Social media design

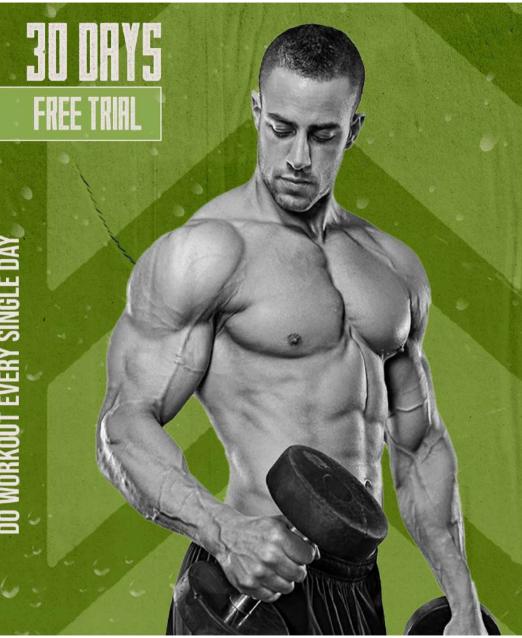
\* Motion

\* Banner









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